**Ecotourism Rubric Due Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Research Topics** | **Project Requirements** | **Points Earned** |
| 1. Purpose
 | * Includes definition of ecotourism
* Includes 3 reasons to provide ecotourism
 | \_\_\_\_\_/15 |
| 1. Needs
 | * Include 3 major landforms
* Includes rainfall and precipitation
* Includes 2 major water sources
* Includes 5 major plant species
* Includes 5 major animal species
* Includes 3 major natural resources
* Includes location of this biome (Use map skills to describe where in the world this biome is found.)
 | \_\_\_\_\_/15 |
| 1. Access
 | * Includes transportation for the arrival and departure of guests
* Includes transportation for activities/tours
 | \_\_\_\_\_/15 |
| 1. Activities & Tours
 | * Includes at least 3 nature activities for tourists
* Includes at least 3 historical/cultural activities for tourists
 | \_\_\_\_\_/15 |
| 1. Lodging & Food
 | * Includes details for guest lodging
* Includes details for guest meals
 | \_\_\_\_\_/15 |
| 1. Who are the tourists?
 | * Includes a description of the target audience for your ecotour
 | \_\_\_\_\_/15 |
| 1. Environmental Impact
 | * Includes a description of how the environment is used
* Includes 3 effects on the environment
* Includes a description of any damages to the environment caused by the ecotour
* Includes 3 limitations for tourists such as number of tourists, season, etc.
* Includes a description of the balance between people and nature
* Is the ecotour sustainability?
 | \_\_\_\_\_/15 |
| 1. Risks
 | * Includes details of any risk associated with your ecotour location such as government stability, political strife, and infectious disease potential
 | \_\_\_\_\_/15 |
| 1. Citations
 | * Correctly cites all reference sources including graphics
 | \_\_\_\_\_\_15 |
| 1. Grammar & Mechanics
 | * Uses correct grammar and spelling
* Uses appropriate mechanics
 | \_\_\_\_\_/10 |
| 1. Presentation Skills
 | * Appropriate product choice
* Appealing visual design
* Appropriate graphics
 | \_\_\_\_\_/20 |
| 1. Extras
 | * Superior creativity and ingenuity
* Something Extra, The Extra Mile, Over The Top
 | \_\_\_\_\_/10 |
| **Teacher Commentary & Feedback:**\_\_\_\_\_/175 |