**Ecotourism Rubric Due Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Research Topics** | **Project Requirements** | **Points Earned** |
| 1. Purpose | * Includes definition of ecotourism * Includes 3 reasons to provide ecotourism | \_\_\_\_\_/15 |
| 1. Needs | * Include 3 major landforms * Includes rainfall and precipitation * Includes 2 major water sources * Includes 5 major plant species * Includes 5 major animal species * Includes 3 major natural resources * Includes location of this biome (Use map skills to describe where in the world this biome is found.) | \_\_\_\_\_/15 |
| 1. Access | * Includes transportation for the arrival and departure of guests * Includes transportation for activities/tours | \_\_\_\_\_/15 |
| 1. Activities & Tours | * Includes at least 3 nature activities for tourists * Includes at least 3 historical/cultural activities for tourists | \_\_\_\_\_/15 |
| 1. Lodging & Food | * Includes details for guest lodging * Includes details for guest meals | \_\_\_\_\_/15 |
| 1. Who are the tourists? | * Includes a description of the target audience for your ecotour | \_\_\_\_\_/15 |
| 1. Environmental Impact | * Includes a description of how the environment is used * Includes 3 effects on the environment * Includes a description of any damages to the environment caused by the ecotour * Includes 3 limitations for tourists such as number of tourists, season, etc. * Includes a description of the balance between people and nature * Is the ecotour sustainability? | \_\_\_\_\_/15 |
| 1. Risks | * Includes details of any risk associated with your ecotour location such as government stability, political strife, and infectious disease potential | \_\_\_\_\_/15 |
| 1. Citations | * Correctly cites all reference sources including graphics | \_\_\_\_\_\_15 |
| 1. Grammar & Mechanics | * Uses correct grammar and spelling * Uses appropriate mechanics | \_\_\_\_\_/10 |
| 1. Presentation Skills | * Appropriate product choice * Appealing visual design * Appropriate graphics | \_\_\_\_\_/20 |
| 1. Extras | * Superior creativity and ingenuity * Something Extra, The Extra Mile, Over The Top | \_\_\_\_\_/10 |
| **Teacher Commentary & Feedback:**  \_\_\_\_\_/175 | | |